



Cubiware's CubiGO Brings Digitalb's Customers Their Entertainment across Mobile Devices

Digitalb Launches CubiGO, Providing Customers Mobile Access to Their Favorite Shows

AMSTERDAM—September 11, 2016—Cubiware, a Warsaw, Poland based TiVo company (NASDAQ: TIVO), today announced that Digitalb has launched Cubiware's CubiGO, an over the top (OTT) multiscreen solution that allows operators to offer customers mobile access to their entertainment with a consistent experience across mobile devices. Digitalb is also currently deploying Cubiware's CubiTV on their hybrid DVB-S2/IP and DVB-T2/IP set-top boxes. With the addition of CubiGO, Digitalb's customers now have access to OTT delivery of linear and on-demand TV across screens.

CubiGO OTT multiscreen solution provides the technology backend to pay-TV operators and content providers that want to offer easy-to-use video services to their subscribers on different mobile devices, such as tablets and smartphones. CubiGO delivers a unified customer experience across client screens and is pre-integrated with multiple OTT standards, allowing for quick deployment to customers. This multiscreen product also provides operators a solution that can work within their current ecosystem and that can interact between a customers' television screen and their second screen devices. Finally, CubiGO also offers a pay-as-you-go approach that allows operators to deploy the solution without major upfront costs.

"We are thrilled to partner with Digitalb in providing a multiscreen solution that gives their customers mobile access to their content," said Jakub Gorski, VP of Cubiware Product. "Using CubiGO, operators are able to implement a product that provides a consistent look and feel for their users across devices, quick time to deployment and reduces customer churn. As we have seen with Digitalb, the solution has proven to be successful for both the business owner and the consumer."

"Partnering with Cubiware proved very successful for Digitalb. Cubiware provided us with a platform that is very flexible and evolving all the time with a very short time to market," said Altin Petre, CTO of Digitalb. "With Cubiware we are able to offer value in our platform to all our

clients, including those with unconnected devices, connected devices or mobile. This helps us fulfill our platform vision.”

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About Digitalb

Digitalb is the biggest Albanian digital television platform owned hundred percent by Albanian investors. The largest digital platform in Albania with around 400,000 subscribers, Digitalb boasts superb broadcasting technology and offers the best content with a vast diversity. Digitalb is the pioneer PAY TV media in Albania similar to a few in Europe. Digitalb, whose creation was coined by the former President of Top Media Dritan Hoxha, soon became a reality in the media market and must-have for thousands of Albanian families, marking a historical breakthrough in TV broadcasting in Albania. Designed as a high tech Tv platform with keenly selected and diverse programs, Digitalb offered more than simple broadcast; it enhanced a social impact on thousands of households in Albania, Balkan, Europe and America. Throughout over a decade, Digitalb has challenged by strongly investing in technology and by nurturing the best values of the Albanian society. Digitalb has made an outstanding contribution in promoting Albanian language, literature, sport and art. Thus bringing closer the Albanians all over the world. Digitalb is not only a private undertaking but an asset belonging to Albanian people and culture in general.

About Cubiware

Cubiware, a TiVo (NASDAQ: TIVO) company, is an innovative provider of software for Digital TV devices and systems. Cubiware's CubiTV solution is flexible middleware that enables cable, satellite, terrestrial TV operators, and telcos to introduce advanced TV services to network services. Support for a variety of Internet standards and high customizability enables rapid and cost-effective deployment. Cubiware's CubiSDK software development kit (SDK) enables the building of customized software for video-enabled devices such as IPTV set-top boxes (STBs), DVB Zappers, and DVRs. CubiSDK includes multiple pre-built plug-ins and libraries, which may be used to add value to existing Cubiware IPTV or DVB/IP deployments as well as to accelerate development of new DTV products. For additional information please visit www.cubiware.com or email info@cubiware.com.

About TiVo

TiVo (NASDAQ: TIVO) is the global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com, forward.tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Forward-looking Statement

All statements contained herein that are not statements of historical fact, including statements that use the words “will” or “is expected to,” or similar words that describe TiVo Corporation's or its management's future plans, objectives or goals, are “forward-looking statements” and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future availability of Cubiware's CubiTV middleware solution in Albania. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of TiVo Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors include, among others, delays in development, competitive service offerings and lack of market acceptance, and are further addressed in Rovi Corporation's most recent report on Form 10-Q for the period ended June 30, 2016, TiVo Inc.'s most recent report on Form 10-Q for the period ended July 31, 2016, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). TiVo Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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